

Welcome To Sunset View Shopping Center

A Modern Setting Accessory

The Sunset View Shopping Center first opened its doors in 1965. It has undergone several renovations since that time and has drawn a large number of businesses into the area. The shopping center is currently owned by a private sector organization known as the Sunset View Commission.

Calendar of Events

January

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May

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July

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August

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31						

September

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October

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November

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December

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Normal Hours:
 Monday-Thursday 10:00 a.m. – 9:00 p.m.
 Friday 10:00 a.m. – 10:00 p.m.
 Saturday 9:00 a.m. – 10:00 p.m.
 Sunday 10:30 a.m. – 9:00 p.m.

Holiday Hours:
 Monday – Friday 8:00 a.m. – 10:30 p.m.
 Saturday 7:30 a.m. – 11:00 p.m.
 Sunday 8:00 a.m. – 10:00 p.m.

Closed New Year's Day, Independence Day, Labor Day, Thanksgiving Day & Christmas Day

Special Events

Sunset View Super Shoppers Network

An ongoing reward system for Sunset View customers. The SSN is a free service.

The Perfect Match Super Sale

February 13th through 15th, shoppers are offered special savings on gifts and apparel at participating stores.

Sunset View Shopping Center Spring Cleaning Extravaganza

Every spring, Sunset View merchants clean out their closets and storage areas and offer their merchandise at extraordinary savings.

No Joke – The Ultimate Sale

April Fool's Day is your chance to prove them all wrong. Selected stores offer savings that can only be a joke – but the real joke is on the shoppers that don't make it to this one-day event.

Just For Mom

The week before Mother's Day, merchants offer spectacular savings on gifts for mom. The event ends on Mother's Day, with special gifts for mom.

The Not-Another-Tie Sale

The week before Father's Day, great gifts for dad are on sale at prices that are too good to pass up. The event ends on Father's Day, with special gifts for dad.

Sober Grad!

Hosted by Sunset View Shopping Center, this annual event is held to celebrate the success of recent high school graduates. Hours vary due to this event.

Christmas In July

If you're usually early or just love Christmastime, here's your chance to get your yule-fix early. Decorations, cards, and gifts are discounted and displayed for a limited time.

Fall Into Fashion

Sunset View's annual fashion extravaganza. The newest fashions and accessories are available at extraordinary savings.

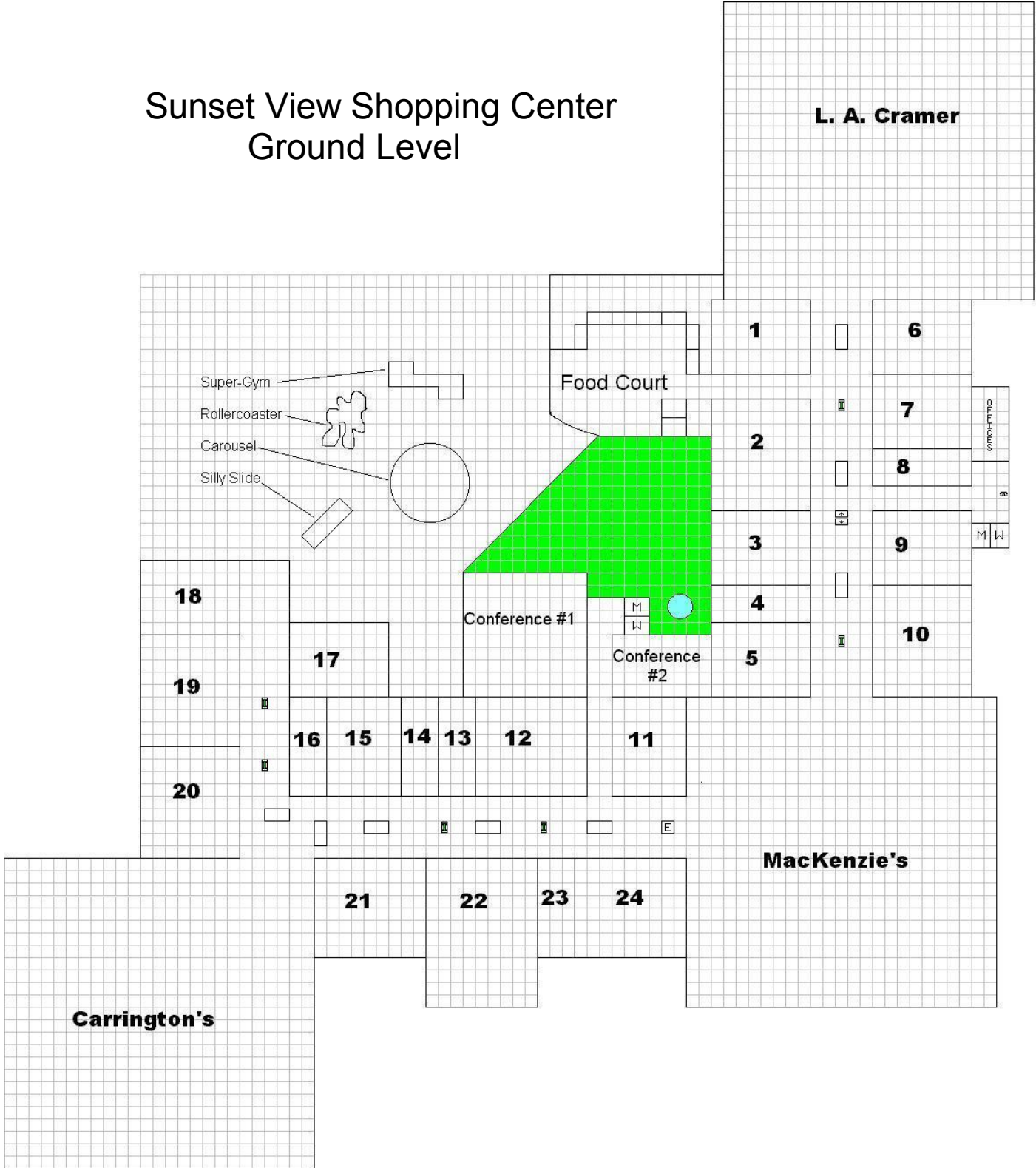
Blackbird Lane Halloween Carnival

The entertainment area is transformed into a haunted hillside for this one-night event. Treats are available for children to trick-or-treat throughout the mall.

Santa's Winter Wonderland

After Santa arrives after Thanksgiving, he is available for photos from his arrival until Christmas Eve.

Sunset View Shopping Center Ground Level



Sunset View Shopping Center Ground Level

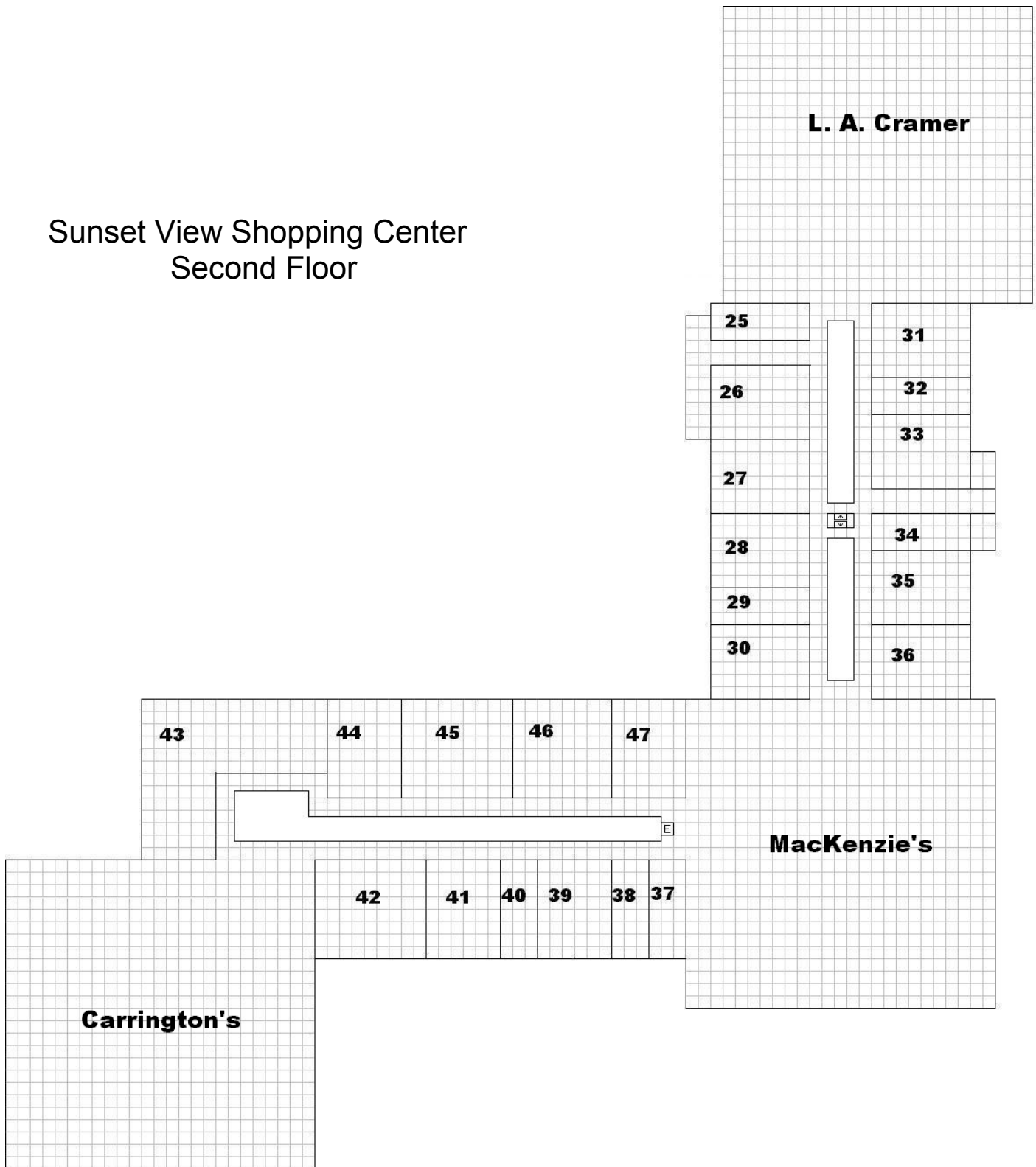
- 1 Personal Treasures
- 2 Cowen Booksellers
- 3 Custom Installation
- 4 DJ's Comics & Cards
- 5 Locker Room
- 6 Just 4 Kids
- 7 The Bug's Ear
- 8 Pick A Card
- 9 Shakers
- 10 Working Assets
- 11 Spin Doctors
- 12 Logo
- 13 Signs By Matt
- 14 Bearly Surviving
- 15 Wildflower Boutique
- 16 Etcetera
- 17 Valerie's Watermark
- 18 A Backward Glance
- 19 Wired
- 20 Sunset Smiles
- 21 dotCom Café
- 22 Sunset View Rx And More
- 23 Cover Up
- 24 Double Header

The Food Court

- Buy The Slice Pizzeria
- The Daily Special Sandwich Shoppe
- Fernando's Mexican Cuisine
- Papa Jack's Grill
- Midway Doghouse
- The Snowstore
- Great Wall Chinese
- Twister Pretzel Experts

Customer service windows and administrative offices are located in the north wing, down the hallway between Shakers & Pick A Card. The two large conference rooms are available for rent through Administrative Services. The outdoor entertainment area is open to all customers, weather permitting. The food court's glass enclosed dining area looks out over the entertainment area and the picnic lawn. Telephones and drinking fountains are located near every restroom. Anytime tellers are located on both floors near the escalator.

Sunset View Shopping Center
Second Floor



Sunset View Shopping Center Second Floor

- 25 Meerschaum & Briar
- 26 Comfort Zone
- 27 Fun Factory
- 28 Shock Treatment
- 29 A Rose Is...
- 30 Beachfront
- 31 The Ashton Collection
- 32 Pandora's Box
- 33 The Beat
- 34 vacant
- 35 J.L. Cook
- 36 Prima
- 37 The Drawing Room
- 38 Revitalize
- 39 Matheson's
- 40 Glass House
- 41 Timewarp
- 42 Shelby's
- 43 Gameworld
- 44 Sweet Sensation
- 45 Innovation
- 46 Dynasty Jewelers
- 47 Imagination: Books

The Meerschaum & Briar patio is located directly down the hall next to the shop. The patio is covered and furnished for the comfort of Meerschaum & Briar's customers. Restrooms, telephones & drinking fountains are located near The Beat. Anytime tellers are located on both floors near the escalator.

More Information

Stores

- Carrington's
 - General merchandise. Typical department store.
- L. A. Cramer
 - General merchandise. Typical department store.
- Mackenzie's
 - General merchandise and assorted imports. Typical department store.
- Double Header
 - Sporting goods. Equipment, some shoes & apparel.
- Etcetera
 - Jewelry and accessories
- Spin Doctors
 - Music
- The Beat
 - Music, video/DVD, limited software
- Custom Installation
 - Software and game station items
- Beachfront
 - Teen & Juniors trendy apparel
- Shelby's
 - Family fashion
- Working Assets
 - Professional clothing and accessories
- J.L. Cook
 - Men's fashion
- Wildflower Boutique
 - Women's romantic fashion
- Prima
 - Women's fashion
- The Bug's Ear
 - Children's fashion
- Shakers
 - Trendy Teens & Juniors apparel
- Ashton Collection
 - Leather & suede coats, clothes, accessories
- Just 4 Kids
 - Toys for all age levels
- Fun Factory
 - Toys, specializing in infants, preschool, and school age categories
- Pandora's Box
 - Eclectic gift shop geared toward adults
- Meerscham & Briar
 - Tobacco shop
- Comfort Zone
 - Good quality, reasonably priced, family shoes
- Locker Room
 - Overpriced, name-brand athletic shoes

Sunset Smiles
Reasonably priced portrait studio – walk-ins and appointments

Cowen Booksellers
Library feel book store

Imagination:Books
High-tech feel book store

Gameworld
Video/pinball/skee-ball/air hockey

dotCom Café
Internet access by the hour – battlenet-type servers (local & net based)

DJ's Comics & Cards
Comics, sports cards, autographs, toys

The Drawing Room
Figurines, plates, statues, wind chimes, wall hangings, etc

Bearly Surviving
Bears of all kinds, fashion & collector dolls, beanie babies

Cover Up
Ball caps, fashion, and utility headwear

Logo
Team apparel and accessories

Sunset View Rx And More
Mid-grade general merchandise w/pharmacy

Innovation
High-tech, high-end grown-up toys & gadgets

Wired
Everything electronic

Matheson's
Knife shop

Shock Treatment
"Underground fashion" – popular "alternative" culture clothing and accessories

Sweet Sensation
Large scale candy store

Valerie's Watermark
Cards, small gifts, wrapping paper, small novelties

Timewarp
Retro fashion for women

A Backward Glance
Home fashions with a retro/antique feel

Personal Treasures
Personalized gifts & engraving services

Dynasty Jewelers
Fine jewelry

Glass House
Blown glass gifts

A Rose Is...
Porcelain & silk flower creations

Signs by Matt
Carved wood signs

Pick A Card
Greeting cards and Sanrio

Revitalize
Bath salts, soaps, etc.

Permanent Kiosks - marked but not placed throughout the first floor of the mall.

Picture This

Automated while-you-wait photos with borders

Silver City

Sterling silver jewelry

MCS (Mobile Communications Specialties)

Cellular phones & service, pagers, PDAs

Cool Shades

Designer sunglasses

Escentials

Custom perfume & incense

Mirror Mirror

Novelty mirrors

A Hint of Distinction

Jewelry and accessories

Expressions

Bumper stickers, custom license plate frames, window decals

Special Sales Events

Sunset View Super Shoppers Network

Date/Time – Ongoing

Specifics – A point collection program. Super Shoppers Network members bring their receipts to the SSN window in Customer Service. Every dollar spent at a Sunset View shop is worth one point. The tally is kept on a keychain-type device, which is given to the customer when they join. This device is actually a small computer storage device that keeps the information and is only accessible through the SSN window computer/register. The keychain may be replaced if lost or stolen, but points will not be replaced. Customers redeem points for gift certificates, special items and offers, or may use points as a donation to their favorite charity.

Other Info – The Super Shoppers Network is a free service provided by the Sunset View Shopping Center

The Perfect Match Super Sale

Date/Time – February 13th through 15th, during regular operating hours

Specifics – A collaborative “supersale” in which shoppers are encouraged to shop at complimentary shops for increased savings. Valerie’s Watermark is instrumental in this effort – working with planners from each store months in advance. Some long-standing partnerships include:

- Double Header & Logo – 30% savings with dated receipt from other store
- Dynasty Jewelers & Sweet Sensation – Free box of imported chocolates with dated jewelry receipt
- J.L. Cook & Prima – 50% off selected complimentary ‘his & hers’ outfits
- Wildflower Boutique & A Hint of Distinction – 30% off jewelry purchase at Hint of Distinction with dated receipt from Wildflower Boutique
- Shock Treatment & Pandora’s Box – 25% off any Shock Treatment exclusive item with dated receipt from Pandora’s Box
- Valerie’s Watermark – 50% off selected gifts and greeting cards with any mall purchase

Other Info – While the specials listed are somewhat established, they are always subject to change.

Sunset View Shopping Center Spring Cleaning Extravaganza

Date/Time – Second full week of March, during regular operating hours

Specifics – Selected merchandise is discounted up to 75% throughout the mall. The sale carries a facility-wide “spring cleaning” theme.

Other Info – participation in this sale is optional

No Joke – The Ultimate Sale

Date/Time – April 1st, regular operating hours

Specifics – Savings of up to 65% on selected items throughout the mall.

Other Info – participation in this sale is optional

Just For Mom

Date/Time – Begins the Monday before Mother’s Day and continues through close of business on Mother’s Day; during regular operating hours.

Specifics – All women’s apparel, bath & gift items are discounted from 5%-50% off.

Other Info – all stores are required to participate in this sale as part of their lease agreement. All mothers who come to the mall on Mother’s Day will receive

- a \$10 gift certificate redeemable at either Revitalize or Esentials
- a box of chocolates from Sweet Sensation
- a white porcelain rose & crystal vase from A Rose Is...

The Not-Another-Tie Sale

Date/Time – Begins the Monday before Father’s Day and continues through close of business on Father’s Day; during regular operating hours.

Specifics – All men’s apparel, music/video, and electronics are discounted from 5%-50% off.

Other Info – all stores are required to participate in this sale as part of their lease agreement. All fathers who come into the mall on Father’s Day will receive

- a \$10 gift certificate redeemable at either Logo or Cover Up
- a free audio CD (from available collection)
- a Not-Another-Tie gift pack from L. A. Cramer (contents may vary)

Sober Grad!

Date/Time – Last Saturday in June, 8:00 p.m. – 6:00 a.m.

Specifics – Sunset View Shopping Center closes at 6:00 p.m. on the last Saturday in June to allow staff to prepare for the Sober Grad! party. The names of graduates are supplied by the local high schools, and each student is presented with \$100 “Grad Cash” – coupons redeemable throughout the mall during the Sober Grad! party for merchandise and activities.

Other Info – none

Christmas in July

Date/Time – First two full weeks after Independence Day, during normal operating hours

Specifics – Most stores offer sales on popular gift items. Department stores usually discount winter coats for this event. Local crafters set up tables throughout the mall to sell their yule-tide themed creations.

Other Info – Crafters’ tables are offered free of charge during the Christmas in July event. If they chose to return for the holiday sales, they will be charged a minor fee.

Fall Into Fashion

Date/Time – Sunday through Saturday of the first full week following Labor Day, during regular operating hours

Specifics – Most clothing, shoes, and accessories are discounted 5%-75% throughout the mall.

Other Info – participation in this sale is optional

Blackbird Lane Halloween Carnival

Date/Time – October 31st, 5:30 – 10:30 p.m.

Specifics – Every child through the door receives a Halloween candy bucket and novelty flashlight (courtesy of Pandora's Box). Stores have candy and small gifts available for children to "trick or treat." The amusement area is transformed into a series of Halloween-themed games and activities – staffed by volunteers from the mall and local youth organizations.

Other Info – participation in the "trick or treat" section of this event is mandatory, although all shops are supplied the treats.

Santa's Arrival

Date/Time – Third Saturday in November, Noon

Specifics – Santa and his entourage arrive in a caravan of modified holiday floats; including Santa's sleigh (with reindeer), an elf workshop, and the North Pole.

Other Info – From his arrival until 12/24, Santa is available for pictures from 10:00 a.m. to 9:00 p.m. Photos vary in price, but are not required for a child to visit Santa. Parents are not discouraged from bringing their cameras in order to take their own pictures.